



MARKET SEGMENTS

**Green Mobility**

Municipality

A

BOOTH NO.

**A12 Place to Plug · Spain**

## Charging everywhere

**THE NEED.** Range anxiety' is a major concern among drivers of electric vehicles. A map indicating charging points may not be enough to reassure drivers who are running out of battery.

**THE SOLUTION.** Place to Plug is a platform that enables electric vehicle drivers to know the status of specific charging points and book or activate them from their smartphone. EV drivers will pay a subscription of 12€ per year and will also pay 0.99€ per each charging point booking. Charging points' providers will pay 890€ per each charging point they may buy plus a subscription of 48€ per year.

### KEY FEATURES.

- Allows businesses (hotels, restaurants) to offer smart charging points to their customers.
- Connects with hosts (businesses, institutions or individuals) that have sockets available to charge their electric vehicle.
- Locates and connects electric vehicle drivers with charging points.
- Mobile app.

### VALUE PROPOSITION.

- Booking a charging point for a specific date and time.
- Charge on thousands of charging points with a single app.
- Charge with points from another user.
- Smart charging points for hotels and restaurants.
- Subscription service that will add users to an exclusive EV club.

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### THE TEAM

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### STRATEGIC PARTNERSHIPS/ CUSTOMER REFERENCES

References available on request

✓ **COMMERCIALISED**