



MARKET SEGMENTS

**Non-Residential Building**

Heating & Cooling  
Municipality  
Power DSO

A

BOOTH NO.

**A50** **Betterspace · Germany**

**Product:** iQ Tab

## More than a digital guest directory

**THE NEED.** Hotels are facing strong competition. As a result, they are in need of opportunities for differentiation from their competitors to convince guests.

**THE SOLUTION.** Betterspace offers a digital guest directory that provides guests with several opportunities for entertainment, information, service offers and a lot more. Hoteliers can easily contact guests via the iQ Tabs to present their services, inform guests about activities or special offers. Hotel owners profit from higher revenues thanks to the upselling potentials, increased guest satisfaction and reduced processing costs.

### KEY FEATURES.

- Control of room temperature, light etc. in connection with iQ Roomcontrol.
- Guest entertainment with newspapers, games, youtube, web browser etc.
- One-click booking of hotel services.
- Push-messaging feature.
- Theft protection.
- Travel guide and tips for guests.

### VALUE PROPOSITION.

- Increases guest satisfaction.
- Increases revenues.
- Reduces process costs.

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### THE TEAM

**Gerhard Weiß**  
*Managing Director and CTO*

**Alexander Spisla**  
*Managing Director and CEO*

**Dr. Siwanand Misara**  
*CFO*

### STRATEGIC PARTNERSHIPS/ CUSTOMER REFERENCES

Hotel Chains: Best Western, Dorint Hotel, Azimut Hotel, Ramada, Golden Tulip...  
City Hotels: Parkhotel Plauen, Lindemann Hotel, Blauer Block... etc  
Conference Hotels: Schlosshotel Kassel, Hotel Park Soltau, Hotel Wienecke...etc.

✓ **COMMERCIALISED**